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Mewecom mulls strategic options including listing, M&A – exec

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by Valentina Caiazzo

≡ Summary

- · Evaluates potential IPO for 2026
- · Could select advisors later this year
- · Seeks M&A to strengthen IT verticals

Mewecom, an Italian telecommunication company, is mulling strategic options including a stock exchange listing and M&A, board member Pino Donetti said.

The company, which targets more than EUR 100m revenue this year, could look to pursue a listing in 2026, Donetti said, adding that the plan is still at an early stage.

The timing of an IPO is flexible and management has yet to decide on Mewecom's fundraising objectives, he said. However, it could start creating an advisory team to support it in the process later this year, he added.

Mewecom is considering the listing to find new means to back its expansion plans, as well as to enhance its market visibility and credibility among its clients, he said.

The group provides advanced solutions for voice and data trading, Donetti said, and has been expanding and consolidating its reference market via a mix of organic and acquisitive growth, he said.

Management is willing to explore new M&A opportunities in Italy that could help create synergies within the company's IT verticals, he said. The business has undertaken an expansion project to develop its activities in the mobile telecommunications and fintech sectors, he added.

In particular, Mewecom could evaluate targets featuring developed infrastructure networks, he said, adding that the focus would be on the targets' specialisation rather than on their size.

Future deals could be similar to the company's most recent acquisition, the takeover of telco company Net Value's information and communications technology (ICT) business, he said.

The Net Value deal has a strong strategic value for Mewecom, both on an industrial and financial level, and represents a further step in the company's evolution towards an increasingly integrated and innovation-oriented model, according to a <u>press release</u>.

The deal enables Mewecom to enter the mobile phone market, strengthens its digital technologies, and helps it move towards the creation of an integrated ecosystem in telecommunications, fixed and mobile phone, cloud and artificial intelligence services, Donetti said.

Mewecom, controlled by investment vehicle Demetra Investimenti, is active in the telecommunications sector and specialises in voice and data trading, cloud services, and as a fixed and mobile operator. It serves both retail and corporate customers, has operational offices in Italy, Austria, Albania and the Czech Republic, and commercial agreements in 10 countries in the Mediterranean and Gulf regions.

by Valentina Caiazzo in Milan

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